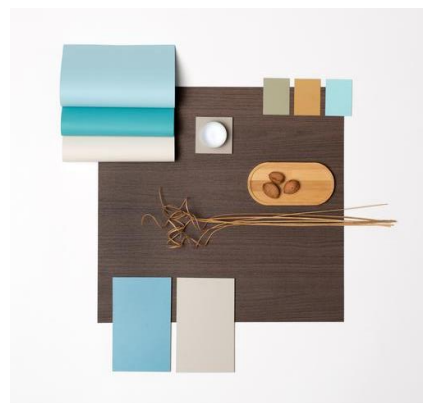


## Under the motto "YOUR CHOICES," Munksjö presents its innovative decor paper possibilities for surface upgrade at Interzum Cologne

MARCH 22, 2023

On May 9 to 12, Munksjö's commercial, technical, design, and R&D experts look forward to meeting customers, partners, and other visitors at Interzum Cologne, the global leading trade fair for the furniture supplier sector and interior design industry.

With a new brand identity, the company will present its innovative decor paper possibilities for laminate surfaces upgrade, tailor-made to meet their customers' needs, according to their choices. This idea connects directly to the Munksjö booth's concept, "YOUR CHOICES."



### **MFoil pre-impregnated paper: the special foil base paper**

MFoil pre-impregnated papers by Munksjö offer an extensive and unique range of different quality type solutions with outstanding sheet formation, high opacity, and superior printability for homogeneous covering of substrates.

At Interzum, visitors will have the chance to discover the sample book of Munksjö's new pre-impregnated foil base paper and its brand-new color brochure. It will be an excellent opportunity to get to know this formaldehyde-free solution better and understand why it is a great choice regarding sustainability.



### **Inspiration is a matter of choice (and colors)**

"Choose SLOW and live better. Think ACTION and play with optimistic colors. It is up to you! Make YOUR CHOICE and be inspired by new and trendy solid color decor papers for laminate surface materials."

Following this concept, Munksjö together with its partner Design Studio Galerne will present the color trends forecast for 2023-2024 and show Munksjö's new solid color collection, SLOW & ACTION.

The presentation will be held on Thursday, May 11, at 11:00 CEST, on the Interzum Trend Stage. Also, Munksjö invites to an immersive experience thru this new color trend collection at Munksjö's booth.

### **YOUR CHOICES make a difference: let them take you to Munksjö!**

Munksjö's decor paper and surface upgrade experts look forward to discussing the company's innovative solutions for the laminates industry, including outdoor, digital printing, and compact interior applications, as well as presenting its sustainability commitments and goals to the Interzum visitors.



### **Innovative decor paper solutions – Made by Munksjö**

Munksjö is a leading international manufacturer of decor paper solutions for the surface upgrading of wood-based panels. Our purpose is to contribute to making sustainable living spaces accessible to everyone. We offer and develop innovative, tailor-made decor paper solutions, which are further processed and finally used in product applications, ranging from furniture and laminate flooring to other interior and exterior surface materials. With 1200 employees, Munksjö operates at six production sites in five countries: Germany, Spain, France, Brazil, and China. Our annual net sales are about EUR 500 million.

### **For further information, please contact:**

Marion Abeln, Operational Marketing & External Communication Manager  
Phone +49 7361 506241  
E-mail: [marion.abeln@munksjo.com](mailto:marion.abeln@munksjo.com)

Adriana Cattelani, Brand & Communication Manager  
Phone: +55 11 95683 4894  
E-mail: [adriana.cattelani@munksjo.com](mailto:adriana.cattelani@munksjo.com)