

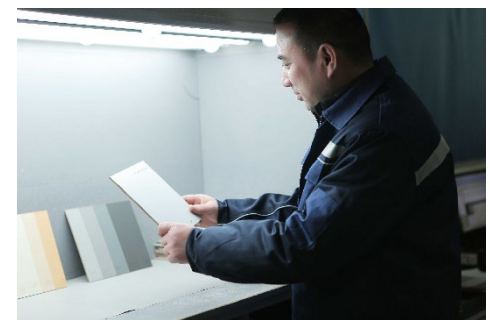


Your inspiration, our innovation: Munksjö to showcase its distinctive offer of decor paper solutions at Interzum Guangzhou 2024

MARCH 20th, 2024

Munksjö, a leading international manufacturer of decor paper solutions for the surface upgrading of wood-based panels, is excited to announce its participation at Interzum Guangzhou 2024, the premier trade fair for furniture production, woodworking machinery, and the interior decor industry in Asia. Scheduled to take place from March 28 to March 31 at Canton Fair Complex, Pazhou, Guangzhou, Interzum Guangzhou is renowned for bringing together industry professionals, experts, and innovators to explore the latest trends and innovations shaping the future of the sector.

As an exhibitor, Munksjö is excited to showcase its portfolio of locally manufactured solid color decor papers and print base papers, as well as its imported premium decor paper solutions in Hall: S15.1, Booth no.: L01. Attendees can expect to engage with Munksjö's commercial, technical, and design experts, as well as the company's executive members, who are eager to connect with customers, partners, and visitors during the fair.



Highlighting its commitment to innovation and sustainability and its keen eye for novelties, Munksjö will present the latest trends in solid-color decor papers and its distinctive solutions for the laminates industry. Visitors will be able to explore Munksjö's offerings for outdoor, digital printing, and compact interior applications while learning about the company's sustainability commitments and goals.

In addition to its presence at Interzum Guangzhou, Munksjö is thrilled to participate in the 7th SMART event on the afternoon of March 27th, which will be themed "The tides from Zhujiang, the boundless progress of the decor surface industry." SMART (Surface, Materials Application, Research, and Technology) has established itself as a prominent association within the decorative materials industry in China, and Munksjö has been an active member since 2017.

"We are excited to showcase our latest solutions and explore our infinite possibilities at Interzum Guangzhou 2024," says Vincent Shi, Head of Sales, Munksjö APAC. "This show provides the opportunity to get together with industry stakeholders, customers, and partners for the domestic market



and beyond. It is exiting to talk about how our customers can benefit from our global footprint and experts we have around the globe. We are happy to present our new color collection as well as our sustainability agenda," completes Florian Mayer, VP of Sales & Marketing, Munksjö.

Let's color a more sustainable future together! Visit Munksjö at booth S15.1, no. L01 during Interzum Guangzhou 2024 to discover the future of decor paper solutions and sustainable living spaces.

Innovative decor paper solutions – Made by Munksjö

Munksjö is a leading international manufacturer of decor paper solutions for the surface upgrading of wood-based panels. Our purpose is to contribute to making sustainable living spaces accessible to everyone. We offer and develop innovative, tailor-made decor paper solutions, which are further processed and finally used in product applications, ranging from furniture and laminate flooring to other interior and exterior surface materials. With 1200 employees, Munksjö operates at six production sites in five countries: Germany, Spain, France, Brazil, and China. Our annual net sales are about EUR 500 million.

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